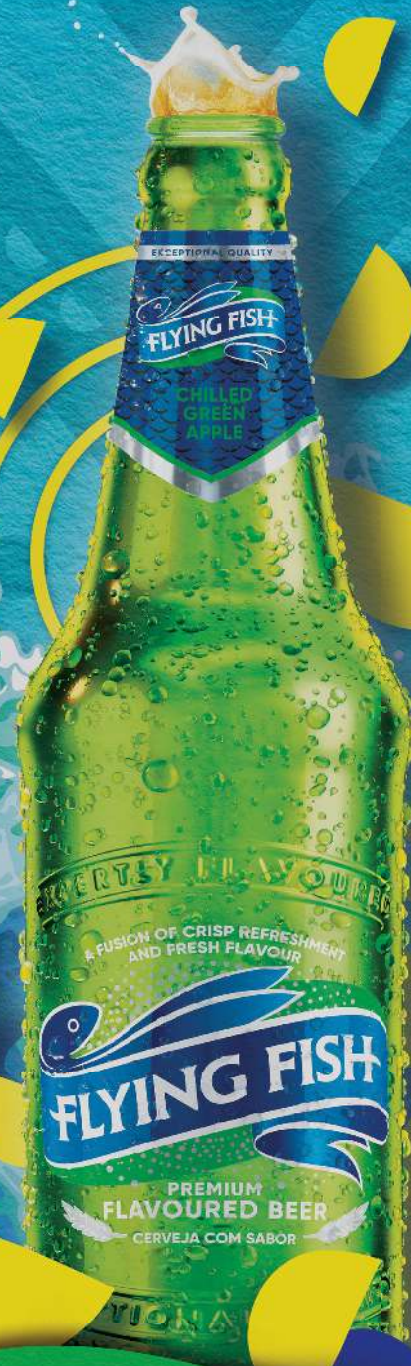


Proudly
tradeway



**BEER
TODAY
GONE
TOMORROW**
KEEP YOUR DISTANCE,
TO AVOID ANOTHER LOCKDOWN

Enjoy Responsibly.
Not For Persons Under
The Age Of 18.

**FLYING FISH
TODAY
GONE
TOMORROW**
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AB InBev driving
“Responsible. Together”
Point of Sale messaging to
5 500 B2B customers

RESULTS

HOW

Beautiful creative!

WHAT

Quality POS kits
Wide scale installation

WHERE

To thousands of AB’s best
on-consumption customers
nation-wide!

KEY OUTCOMES

Fully audited
5 weeks from brief to
completed roll out!